

**MEETING THE CHALLENGES OF  
DIGITAL HEALTH INNOVATION  
FOR INTEGRATED CARE  
IN THE EU**



**FINAL CONFERENCE**

**BRUSSELS, 18 OCTOBER 2018**

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**VENUE:**

**ICAB - BUSINESS & TECHNOLOGY INCUBATOR  
RUE DES PÈRES BLANCS, 4 - 1040 BRUSSELS**



# MEETING THE CHALLENGES OF DIGITAL HEALTH INNOVATION FOR INTEGRATED CARE IN THE EU

## ICT4LIFE FINAL CONFERENCE

**9.00 - 9.30: Registration.**

**9.30 - 10.00: What is ICT4Life?**

*Alejandro Sánchez-Rico de las Heras, Coordinator of ICT4Life H2020 project.*

**10.00 - 11.00: Session 1 - The challenges of integrated care in the EU.**

**10.00 - 10.20: Integrated care in the EU.**

*Pascal Garel, Chief Executive - European Hospital and Healthcare Federation (HOPE).*

**10.20 - 10.40: Integrated care in the EU. European Brain Council (EBC) perspective.**

*Frédéric Destrebecq, Executive Director - European Brain Council (EBC).*

**10.40 - 11.00: H2020 EU-funded projects response to integrated care challenges.**

*Eloisa Vargiu, Representative of CONNECARE H2020 project.*

**11.00 - 11.15: Q & A.**

**11.15 - 11.30: Coffee break.**

**11.30 - 13.00: Session 2 - How do end-users contribute to digital health innovations?**

**11.30 - 12.00: More autonomy for patients.**

*Marie Bourcy, Assistant Director & Julie Dujardin, Administrative Assistant - Belgium Alzheimer Association.*

*Mirela Popa, Postdoctoral Researcher - Department of Data Science and Knowledge Engineering, Maastricht University.*

**12.00 - 12.30: Continuous support and training for caregivers.**

*Stecy Yghemonos, Secretary General - Eurocarers.*

*Laura Carrasco, Director - Madrid Parkinson Association.*



**12.30 – 13.00: Better communication and coordination of care for health professionals.**

*Annabel Seebohm, Secretary General - Standing Committee of European Doctors (CPME).  
Federico Álvarez, Assistant Professor - Telecommunications Engineering School, Polytechnic University of Madrid.*

**13.00 – 13.15: Q & A.**

**13.15 – 14.15: Lunch.**

**14.15-15.45: Session 3 - From pilots to exploitation: how to bring EU funded initiatives results into the real world.**

**14.15 – 14.45: ICT4Life Fieldwork - tailored solutions in diverse regional contexts.**

*Ariane Girault, Project Manager - E-Seniors.*

**14.45 – 15.15 ICT4Life: Exploitation – a strategic approach based on iterative testing for real market.**

*Isabella Notarangelo, Health Economist - European Hospital and Healthcare Federation (HOPE).*

**15.15 – 15.45: Exploitation challenges of H2020 projects' results - the SmartLife case and the experience of an SME.**

*Andrew Pomazanskyi, Representative of SmartLife H2020 project.*

**15.45 – 16.00: Q & A.**

**16.00 – 16.15: Closing remarks.**

**16.15 – 18.00: Social drink.**